

COL LEZI ONI



HATRIA 
MARAZZI GROUP



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Dal progetto al prodotto: tutto Made in Italy

FROM DESIGN TO PRODUCT: ALL MADE IN ITALY
VOM PROJEKT ZUM PRODUKT: ALLES AUS ITALIENISCHER PRODUKTION
DU PROJET AU PRODUIT : TOUT EST « MADE IN ITALY »
DEL PROYECTO AL PRODUCTO: TODO MADE IN ITALY
ОТ ПРОЕКТА ДО ПРОДУКТА: ПОЛНОСТЬЮ «MADE IN ITALY»



La tradizione e l'esperienza di Hatria, un marchio storico che è parte del Gruppo Marazzi, leader mondiale nella produzione e commercializzazione di prodotti ceramici, si rinnova attraverso la ricerca formale e l'innovazione. Tutto nasce da una solida tradizione ceramica, da un "saper fare" che nel tempo si è affiancato a sempre più sofisticate tecnologie produttive: la ceramica è la protagonista delle collezioni Hatria, generatrice di infinite soluzioni per il mondo del bagno dal design esclusivo.

La tradition et l'expérience de Hatria, une marque légendaire incorporée au Groupe Marazzi, figure de proue internationale dans la fabrication et la vente de la céramique, se renouvellent avec la recherche sur les formes et avec l'innovation. À la base, une extraordinaire tradition céramique, un « savoir-faire » qui a toujours su s'associer aux technologies de production les plus sophistiquées. La céramique est la vedette des collections Hatria, créatrice d'une multitude de solutions pour les salles de bains de classe.

Eccellenza ed esperienza

Excellence and experience
Qualität und Kompetenz
Excellence et expérience
Excelencia y experiencia
Превосходство и опыт



The tradition and experience of Hatria, a historic brand belonging to the Marazzi Group, world leader in the production and sale of ceramic products, is constantly renewed by fresh design ideas and innovation. This is all founded on a solid ceramics tradition, skills that have been backed up over time by more and more sophisticated production technology: ceramics are central to the Hatria collections, generating infinite solutions for the bathroom world, with exclusive design.

La tradición y la experiencia de Hatria, una marca histórica que forma parte del Grupo Marazzi, líder mundial en la producción y comercialización de productos cerámicos, se renueva a través de la investigación formal y la innovación. Todo ello nace de una sólida tradición cerámica, de un "saber hacer" que a lo largo del tiempo se ha ido sirviendo de tecnologías productivas cada vez más sofisticadas: la cerámica es la protagonista de las colecciones de Hatria, generadora de un sinnúmero de soluciones de diseño exclusivo para el mundo del baño.

Design und Innovation durch Tradition und Kompetenz. So lautet das Zukunftskonzept der Marke Hatria, die sich als historisches Unternehmen der Marazzi Gruppe, Marktführer in der Herstellung und im Vertrieb von keramischen Produkten, etabliert hat. Die Grundpfeiler ihrer Entwicklung sind eine langjährige Tradition in der Keramikbranche und ein Know-how, das schrittweise mit den modernsten Fertigungstechniken ergänzt wurde. Im Mittelpunkt der Kollektionen von Hatria steht die Keramik, die unendlich viele Gestaltungslösungen für exklusive Badwelten bietet.

Брэнд Hatria имеет долгую историю и входит в состав Группы Marazzi, мирового лидера в производстве и сбыте керамических изделий. Традиции и опыт Hatria постоянно обновляются за счет изыскания новых форм и модернизации производства. Все начиналось с прочных традиций керамического мастерства, с ремесла, которое со временем зашагало в ногу с все более совершенными технологиями производства. Керамика является главным героем коллекций Hatria, автора неисчислимых идей в сфере эксклюзивного дизайна ванных комнат.

G-FULL

DESIGN NILO GIOACCHINI



reddot design award
winner 2011

G-FULL 140 vaso sx - wc lh
G-FULL panca - bench L 140



- 01. G-FULL 140 vaso sx - wc lh
- 02. G-FULL pilozzo sospeso - wall hung sink
- 03. G-FULL 120 solo vaso dx - only wc right
- 04. G-FULL 120 vaso dx - wc rh
- 05. G-FULL 120 vaso dx con pilozzo - wc right with sink



01



03



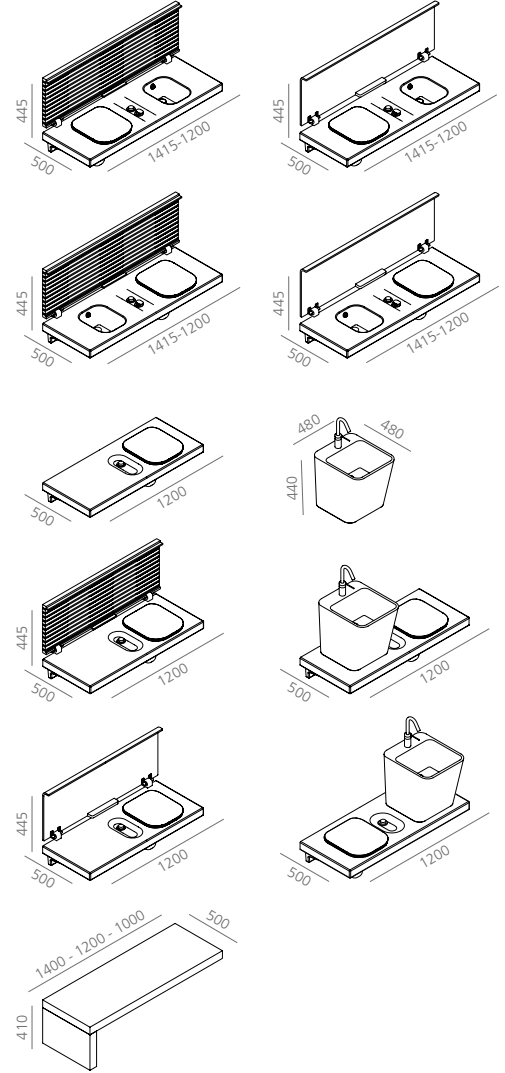
02



04



05



GRANDANGOLO

DESIGN NILO GIOACCHINI

G-130
mobili - furniture SLIDING WOOD SYSTEM





01



02

- 01. G-130
- 02. G-100
- 03. G-100

mobili - furniture SLIDING WOOD SYSTEM



03



04

- 04. G-130 T sx - lh
 - 05. G-150
 - 06. G-130
 - 07. G-130 T dx - lh / ripiano 50 sx - ceramic shelf 50 lh
- mobili - furniture SLIDING WOOD SYSTEM



05



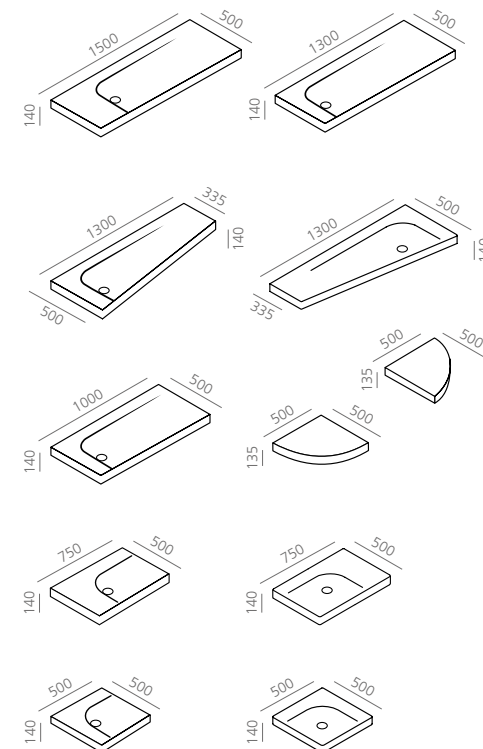
06



07



07. G-75 sx - lh / G-75 dx - rh
 08. G-130
 09. G-75 sx - lh
 10. G-50 dx - rh
 mobili - furniture SLIDING WOOD SYSTEM





- 01. 90x50 dx - rh
- 02. 90x45 sx - lh / ripiano - ceramic shelf 35
- 03. 90x50 sx - lh / 90x50 dx - rh
- 04. 110x35



01



02



03



04

- 05. 90x35 / ripiano - ceramic shelf 35
- 06. 70x35
- 07. 47x47 sx - lh / 47x47 dx - rh
- 08. EMILY 106x50
- 09. MEZZALUNA 90x35



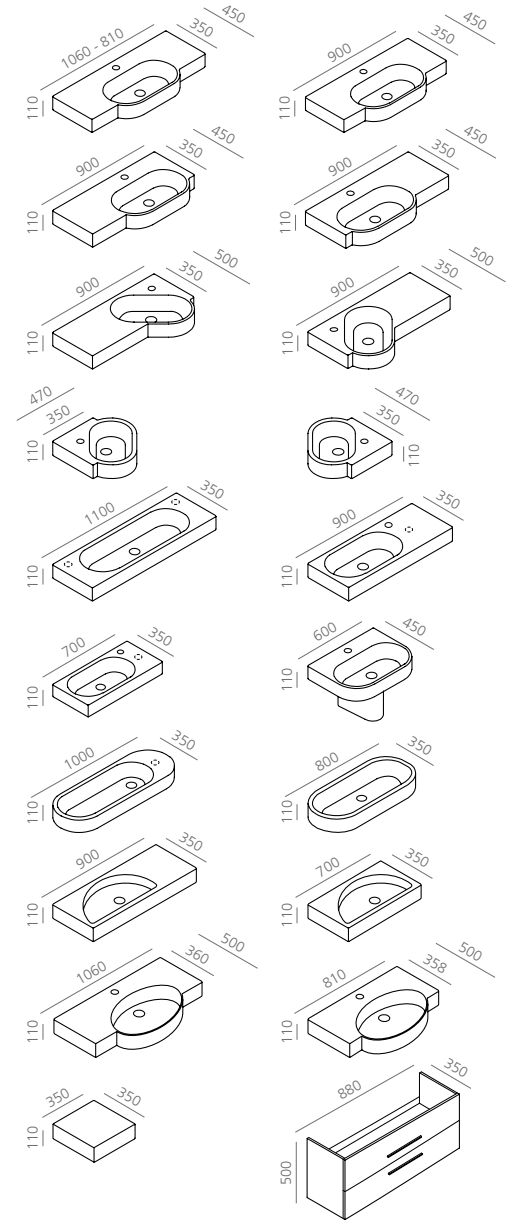
- 10. 90x45
- 11. 90x35 + A-WOOD bianco lucido - gloss white
- 12. 90x45 + A-WOOD betulla naturale - light birchwood
- 13. 90x50 sx - lh + A-WOOD larice moro - dark larchwood
- 14. 80x35
- 15. 100x35



10



14



11



12



13



15

FUSION

DESIGN NILO GIOACCHINI

FUSION sospesa - wall hung





01

- 01. FUSION sospesa - wall hung
- 02. FUSION + MONOLITH
- 03. FUSION filo muro - back to wall



02



03

- 04. FUSION Q sospesa - wall hung
- 05. FUSION orinatoio con fotocellula - urinal with photocell
- 06. FUSION orinatoio - urinal
- 07. FUSION orinatoio con coperchio - urinal with cover



04



05



06



07



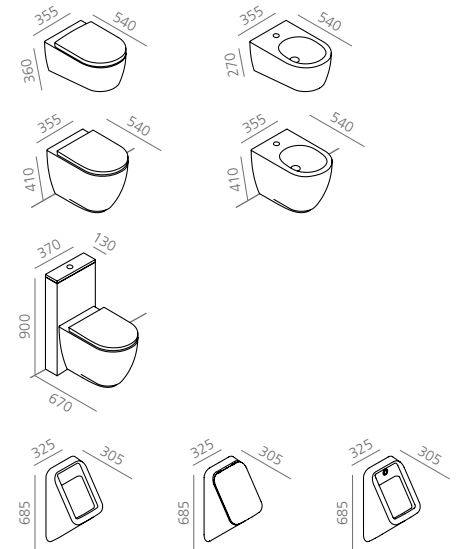
08

- 08. FUSION 48 sospesa - wall hung
- 09. FUSION 48 filo muro - back to wall
- 10. FUSION 48 + MONOLITH



09

FUSION

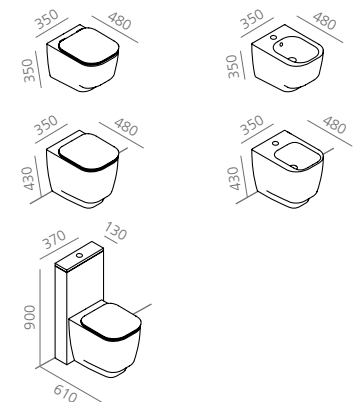


10

FUSION Q



FUSION 48



HAPPY HOUR

+ LAVABI D'APPOGGIO - SURFACE-MOUNTED WASHBASINS

HAPPY HOUR 10:00



- 01. HAPPY HOUR 11:00
- 02. HAPPY HOUR 11:15
- 03. HAPPY HOUR 07:15



- 04. HAPPY HOUR 03:00
- 05. HAPPY HOUR 22:00
- 06. HAPPY HOUR 02:00
- 07. HAPPY HOUR 07:00



04



05



06



07

- 08. HAPPY HOUR 10:00
- 09. HAPPY HOUR 09:30
- 10. HAPPY HOUR 17:00
- 11. HAPPY HOUR 09:00
- 12. AREA 80x35
- 13. NIDO 75



08



09



12



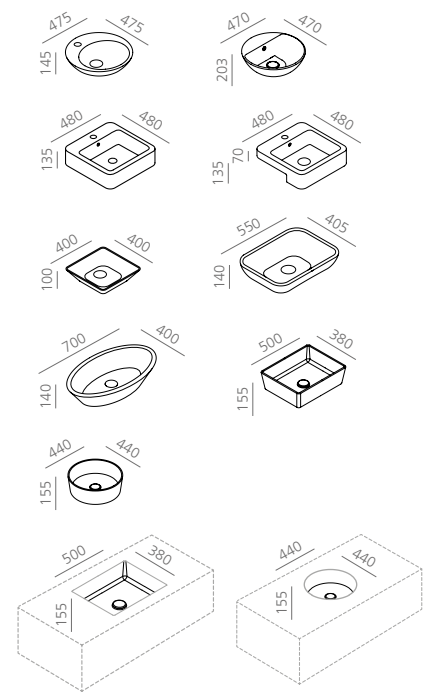
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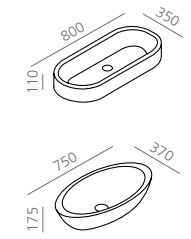
11



13



LAVABI D'APPOGGIO
SURFACE-MOUNTED WASHBASINS



DAYTIME / DAYTIME EVO

DESIGN ANTONIO BULLO / NILO GIOACCHINI

DAYTIME 110 1 foro - one hole





01

- 01. DAYTIME 62 con semicolonna - with siphon cover
- 02. DAYTIME 86 dx - rh
- 03. DAYTIME 55 con semicolonna - with siphon cover
- 04. DAYTIME 62 incasso - built in



03



02



04

- 05. DAYTIME 86 dx - rh / 86 sx - lh
- 06. DAYTIME 70
- 07. DAYTIME 86 dx - lh
- 08. DAYTIME 110 2 fori - two holes
- 09. DAYTIME 45





10

10. DAYTIME + MONOLITH
11. DAYTIME sospesa - wall hung
12. DAYTIME filo muro - back to wall



11



12

- 13. DAYTIME EVO filo muro - back to wall
- 14. DAYTIME EVO monoblocco con cassetta - coupled wc with cistern
- 15. DAYTIME EVO + MONOLITH



13

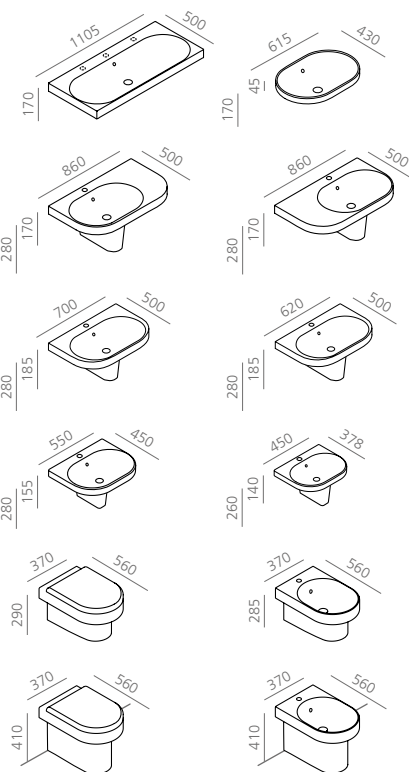


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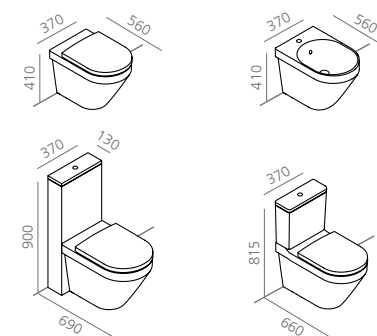


15

DAYTIME



DAYTIME EVO



NIDO

NIDO 68





01



02



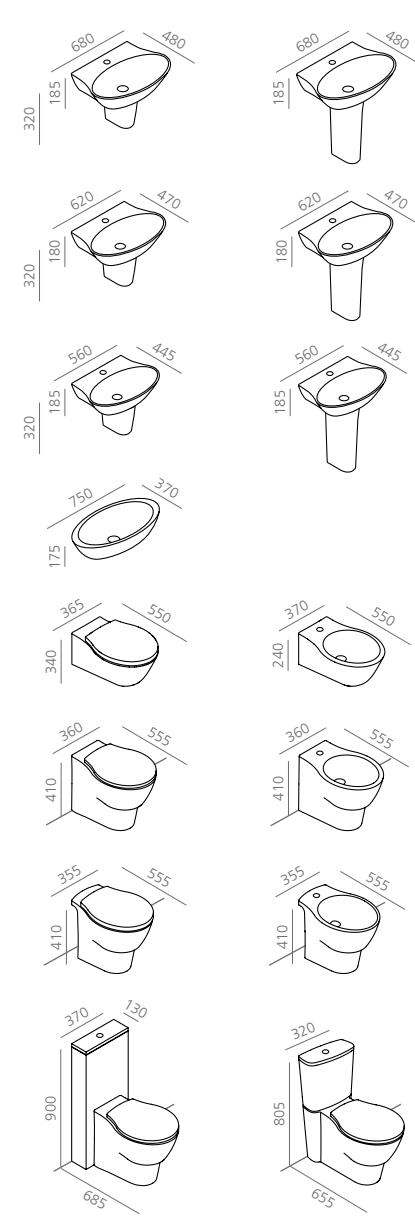
03

- 01. NIDO 68 con colonna - with pedestal
- 02. NIDO 62 appoggio - surface mounted
- 03. NIDO 56 con semicolonna - with siphon cover

- 04. NIDO 75
- 05. NIDO sospesa - wall hung



- 06. NIDO filo muro - back to wall
- 07. NIDO vaso e bidet - wc and bidet
- 08. NIDO + MONOLITH
- 09. NIDO monoblocco con cassetta - coupled wc with cistern



ERIKA pro / ERIKA pro Q

DESIGN NILO GIOACCHINI

ERIKA pro 100 con semicolonna - with siphon cover
ERIKA pro Q filo muro - back to wall



- 01. ERIKA pro 62 con semicolonna - with siphon cover
- 02. ERIKA pro 80 con semicolonna - with siphon cover
- 03. ERIKA pro 120 con semicolonna - with siphon cover
- 04. ERIKA pro 65 con colonna - with pedestal



01



02



03



04



05



06



07

- 05. ERIKA pro Q sospesa - wall hung
- 06. ERIKA pro Q monoblocco con cassetta-coupled wc with cistern
- 07. ERIKA pro Q + MONOLITH
- 08. ERIKA pro Q filo muro - back to wall



08

- 09. ERIKA pro vaso e bidet - wc and bidet
- 10. ERIKA pro sospesa - wall hung
- 11. ERIKA pro monoblocco con cassetta - coupled wc with cistern



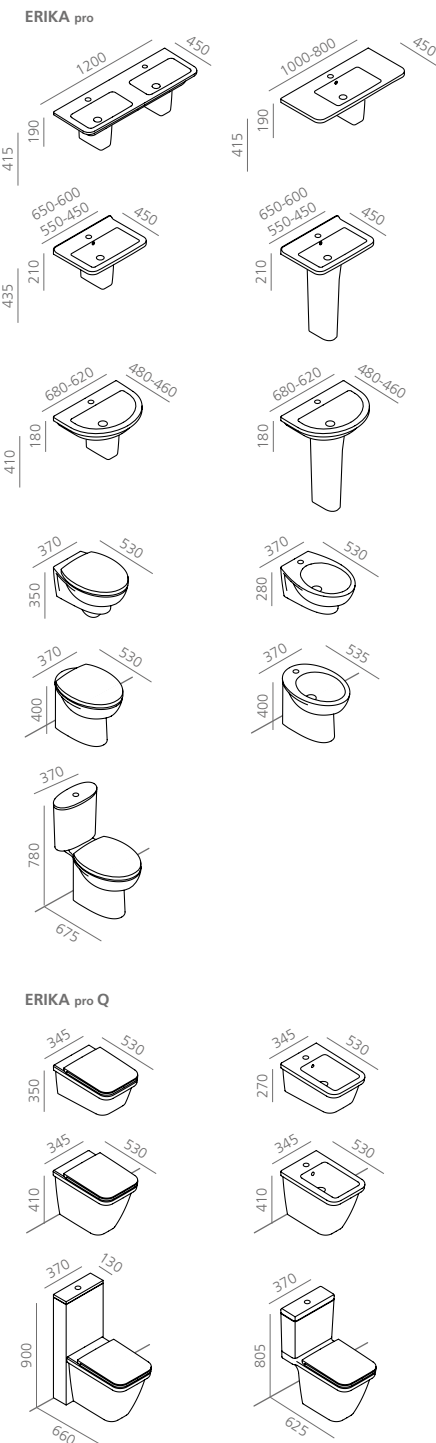
09



10



11



SLIDING wood system

DESIGN NILO GIOACCHINI

pensile - unit 120 (NOCE - NUT / BIANCO - WHITE)
pensile giorno dx - open unit rh 100 (NOCE - NUT)
pensile - unit 100 (NOCE - NUT / BIANCO - WHITE)
specchio - mirror 120 (NOCE - NUT)
pensile - unit 120 (NOCE - NUT)
base lavabo - sink base unit 120 (NOCE - NUT / BIANCO - WHITE)



- 01. Specchio - mirror 100 (NOCE-NUT) Colonna - tall unit 140 (NOCE-NUT) Base - side unit 100 (NOCE-NUT)
- 02. Colonne - tall units 140 (NOCE-NUT) Pensile giorno dx - open unit rh 100 (NOCE-NUT)
- 03. Pensile giorno dx - open unit rh 100 (WENGÈ)
- 04. Base lavabo - sink base unit 120 (WENGÈ / BIANCO - WHITE) specchio-mirror 120 (WENGÈ)
- 05. Base lavabo - sink base unit 100 (WENGÈ)



01



02



03

FINITURE - FINISHING

FINITURA MOBILE
UNIT FINISHING



WENGÈ



NOCE - NUT

FINITURA ANTA
DOOR FINISHING



WENGÈ



NOCE - NUT



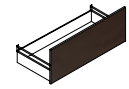
LACCATO BIANCO LUCIDO
GLOSSY WHITE



SPECCHIO*
MIRROR

* La finitura a specchio è solo all'esterno - The mirror finish is on the outside only

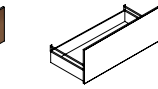
FINITURA CASSETTO
DRAWER FINISHING



WENGÈ



NOCE | NUT



LACCATO BIANCO LUCIDO
GLOSSY WHITE

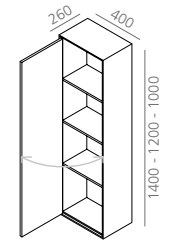
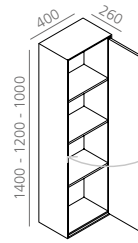


04

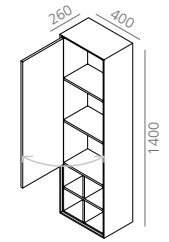
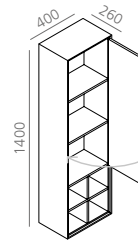


05

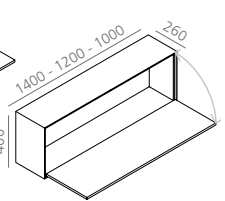
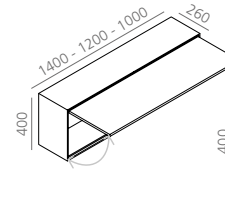
COLONNA - TALL UNIT



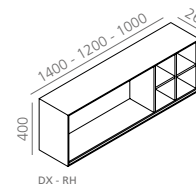
COLONNA A GIORNO - TALL OPEN UNIT



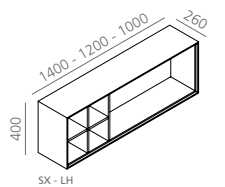
PENSILE - UNIT



PENSILE A GIORNO - OPEN UNIT

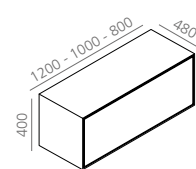


DX - RH

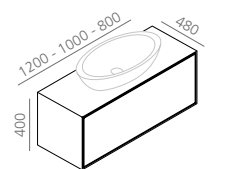


SX - LH

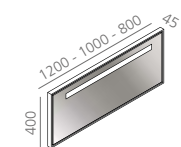
BASE - SIDE UNIT



BASE LAVABO - SINK BASE UNIT



SPECCHIO - MIRROR



FINITURE - FINISHING

FINITURA SPECCHIO
MIRROR FINISHING



WENGÈ NOCE - NUT



- 01. LIF:ST showertrays 80x80
- 02. LIF:ST showertrays 120x70



01



02

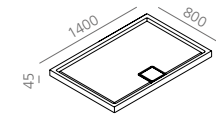
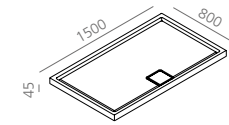
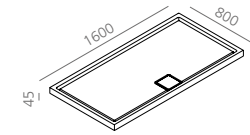
- 03. LIF.ST showertrays Heavycril 140x80
- 04. LIF.ST showertrays Heavycril 150x80



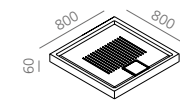
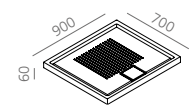
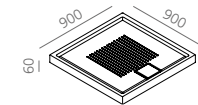
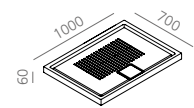
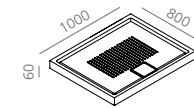
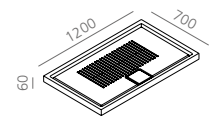
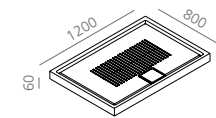
03



HEAVYCRIL

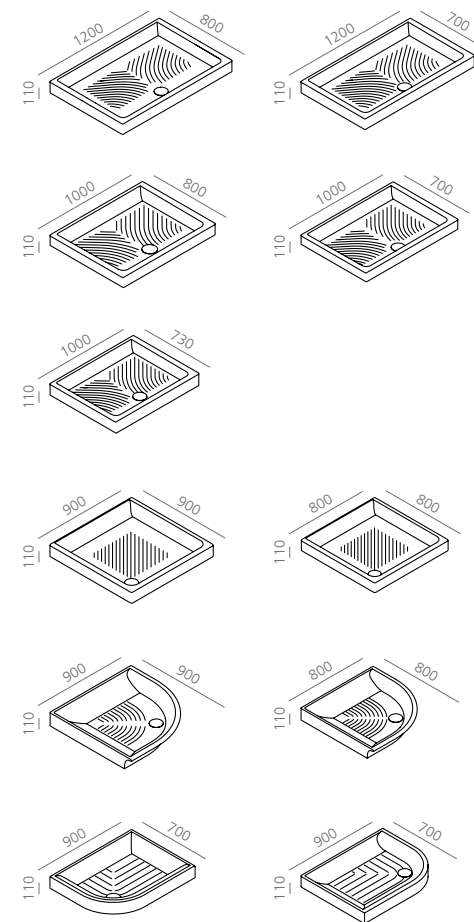


CERAMICA - CERAMIC



DROP

DROP 100x80



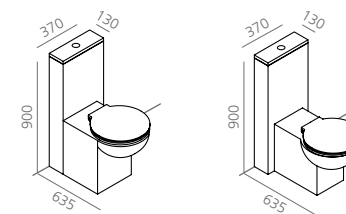
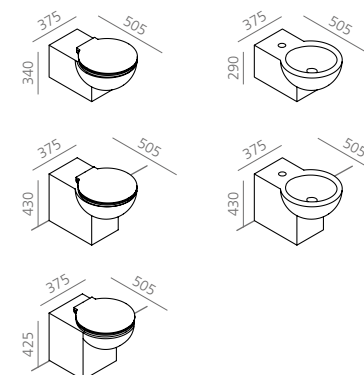
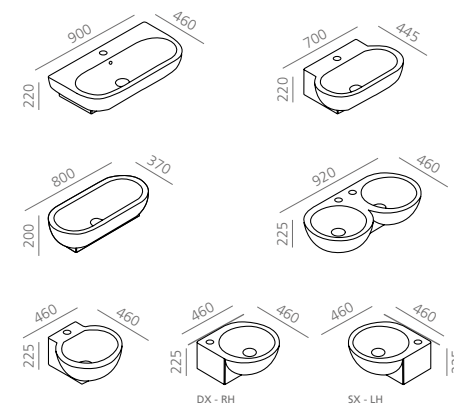
- 01. DROP 90x90
- 02. DROP 80 corner
- 03. DROP 70x90 corner dx - rh

YOU & ME

YOU & ME 90 / YOU & ME filo muro - back to wall



- 01. YOU & ME 1 mt x1 mt: vaso d'angolo dx - corner wc rh / YOU & ME 46 sx - lh
- 02. YOU & ME 92 doppio - double
- 03. YOU & ME 90
- 04. YOU & ME + MONOLITH
- 05. YOU & ME sospesa - wall hung
- 06. YOU & ME 47
- 07. YOU & ME 80



SCULTURE EVENTO / SCULTURE

DESIGN DAL LAGO ASSOCIATI

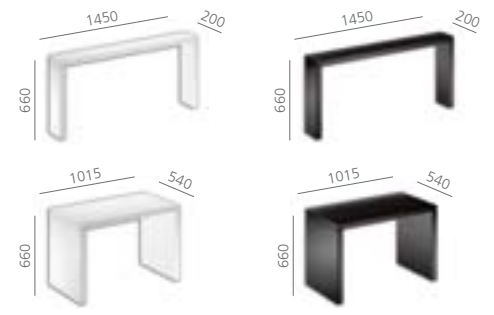
SCULTURE EVENTO freestanding 65 (bianco - white)
SCULTURE filo muro - back to wall



- 01. SCULTURE EVENTO freestanding 65 (nero - black)
SCULTURE sospesa - wall hung (nero - black)
- 02. SCULTURE EVENTO freestanding 65 (bianco - white)
- 03. SCULTURE EVENTO freestanding 65 (bianco - white)
- 04. SCULTURE EVENTO freestanding 65 (rosso - red)



PORTALE - FURNITURE



CASSETTIERA - DRAWER



BIANCO LUCIDO
GLOSSY WHITE

NERO LUCIDO
GLOSSY BLACK

SCULTURE EVENTO

- 05. SCULTURE 52
- 06. SCULTURE 110 con semicolonna - with siphon cover
- 07. SCULTURE 77 con semicolonna - with siphon cover
- 08. SCULTURE 65
- 09. SCULTURE 77 con colonna - with pedestal



05



06



07



08



09

- 10. SCULTURE 90
- 11. SCULTURE 70
- 12. SCULTURE sospesa - wall hung
- 13. SCULTURE monoblocco con cassetta - coupled wc with cistern
- 14. SCULTURE filo muro - back to wall



10



11



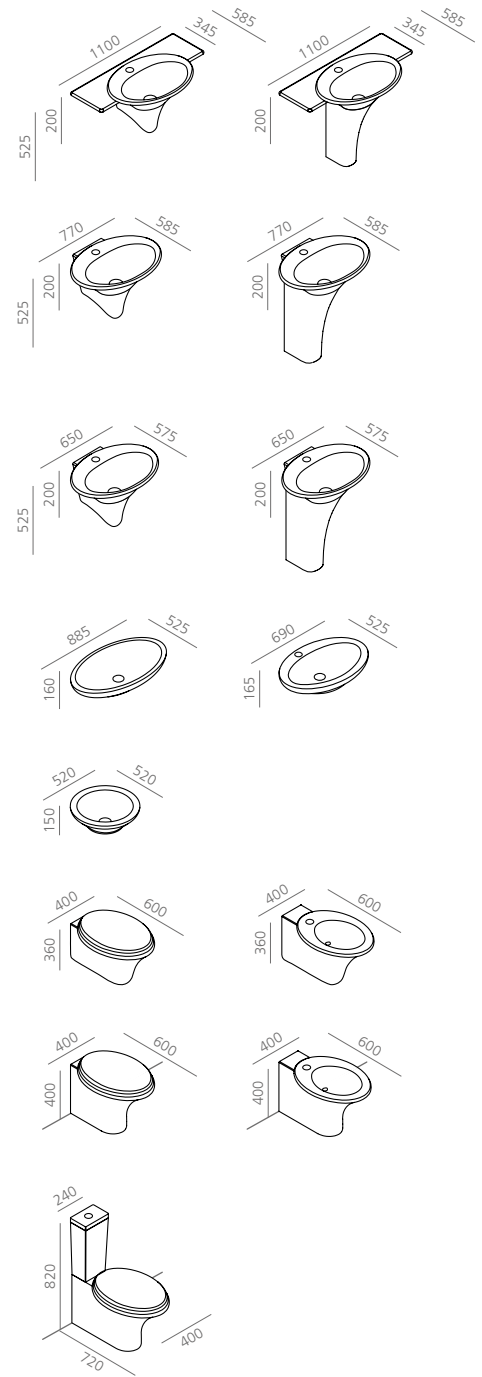
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13



14

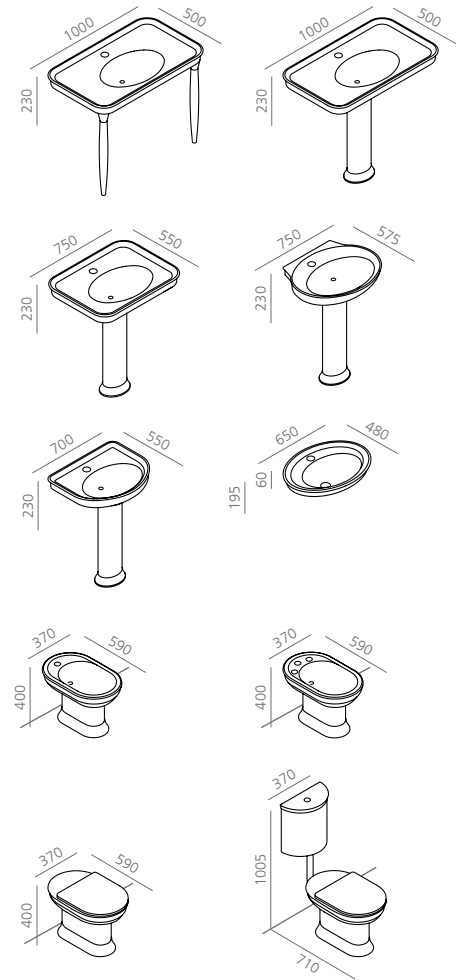


DOLCEVITA

DOLCEVITA 70 con colonna - with pedestal
DOLCEVITA R75 con colonna - with pedestal



- 01. DOLCEVITA 100 con gambe - with legs
- 02. DOLCEVITA 100 con colonna - with pedestal
- 03. DOLCEVITA O 75 con colonna - with pedestal
- 04. DOLCEVITA 65 incasso - built in
- 05. DOLCEVITA vaso e bidet - wc and bidet
- 06. DOLCEVITA vaso con cassetta - wc with cistern



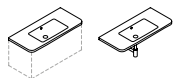
pro

soluzioni per il progetto



LAVABI SOSPESI O DA MOBILE

SUSPENDED OR CABINET WASHBASINS



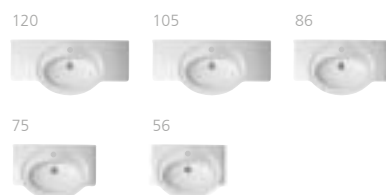
SOPHIE 95

SOPHIE



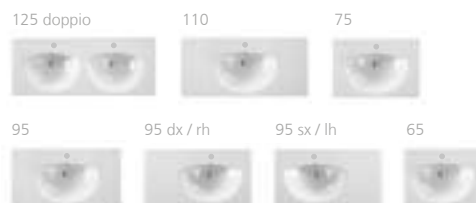
SHIRLEY 86

SHIRLEY



SUSAN 110

SUSAN



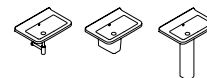
ERIKA pro 65

ERIKA pro



LAVABI SOSPESI CON COLONNA O SEMICOLONNA

WALL-HUNG WASHBASINS WITH FULL COLUMN OR SIPHON COVER



ERIKA pro 65

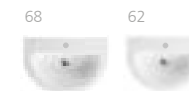
ERIKA pro



* Solo con semicolonna - Only with siphon cover



ERIKA pro 62



CANNES 2012 (ERIKA 60)

CANNES 2012



LAVABI INCASSO / SEMINCASSO

BUILT IN WASHBASINS / HALF BUILT IN



OVALINE

OVALINE (INCASSO)

60x52



MARINE (INCASSO)

56,5x43



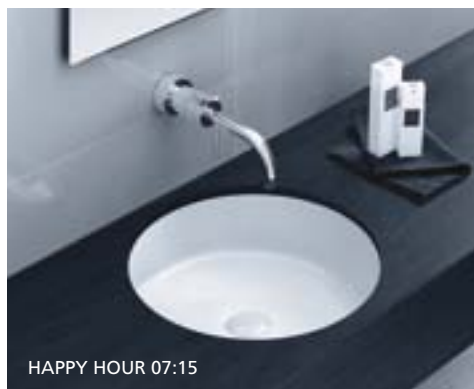
BOULE (INCASSO)

42x42



CAROLINE (INCASSO)

57x46



HAPPY HOUR 07:15

HAPPY HOUR 07:15
(INCASSO SOTTOPIANO)

44x44



CATERINE
(INCASSO SOTTOPIANO)

57x42,5



HAPPY HOUR 11:15
(INCASSO SOTTOPIANO)

50x38



SEMINCASSO

HAPPY HOUR 09:30 (SEMINCASSO)

48x48



SEMINCASSO

65x51,5



LAVAMANI E SPECIALI

HAND-WASH AND SPECIAL BASINS



DAYTIME 45

DAYTIME

45x38



SELECTA

45x37,5



NINA

46x34



DINO

50x22



ERIKA pro 45

ERIKA pro

45x38



SIXTY.LP

LAVAPANNI - LAUNDRY SINK

FIFTY.LP 60x50

SIXTY.LP 60x60



LAVATOI - SINK

61x50

PILOZZO 38x42

LAVABO A CANALE 120/90,5x45



VASI E BIDET SOSPESI / A TERRA

WALL-HUNG / FLOOR-MOUNTED WCS AND BIDETS



ERIKA pro Q



ERIKA pro Q



ERIKA pro



ERIKA pro



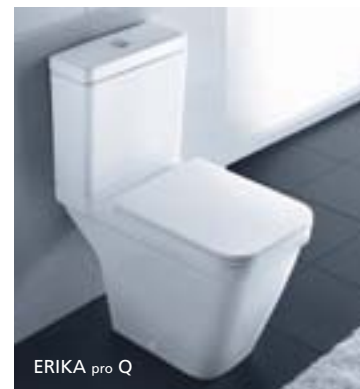
CANNES 2012 (ERIKA)



CANNES 2012 (CANNES)

VASI CON CASSETTA

WCS WITH CISTERNS



ERIKA pro Q



ERIKA pro



CANNES 2012 (CANNES)

ERIKA pro Q



BIDET

WC

WC CON CASSETTA

ERIKA pro



BIDET

WC

WC CON CASSETTA

CANNES 2012



BIDET

WC

WC CON CASSETTA

CASSETTA MONOLITH

MONOLITH CISTERN



10-23



MONILITH + VASO ERIKA pro Q



ORINATOI / TURCHE / SPECIALI

URINALS / SQUATTING WC / SPECIAL BASINS



FUSION



ORINATOI - URINALS FUSION

ORINATOIO - URINAL

TURCA - SQUATTING WC

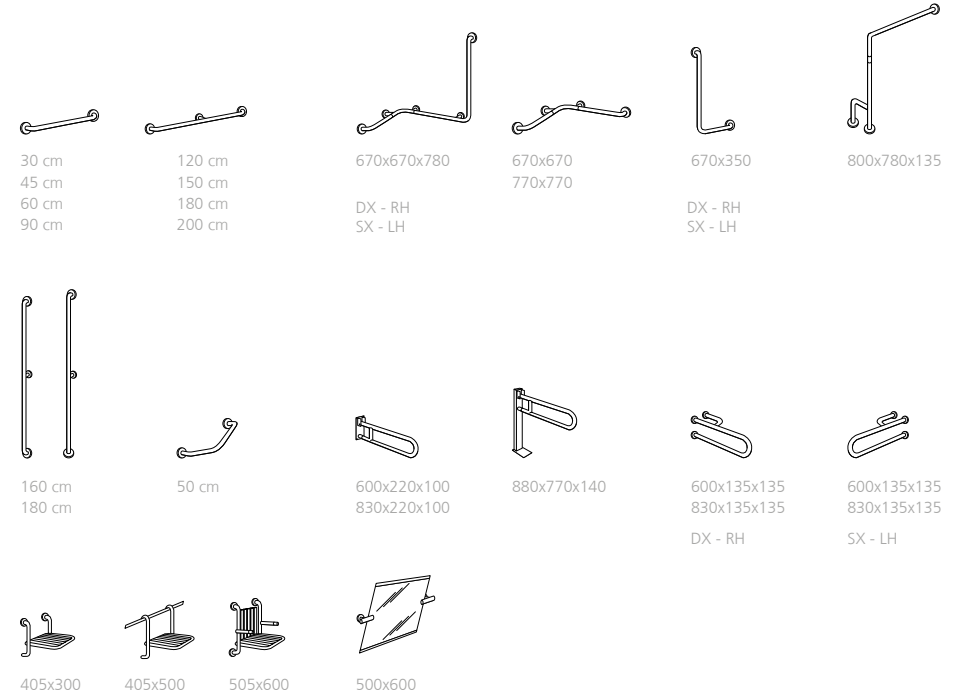
AUTONOMY



680x600

380x595

800x800
900x900



30 cm
45 cm
60 cm
90 cm

120 cm
150 cm
180 cm
200 cm

670x670x780
DX - RH
SX - LH

670x670
770x770

670x350
DX - RH
SX - LH

800x780x135

160 cm
180 cm

50 cm

600x220x100
830x220x100

880x770x140

600x135x135
830x135x135

DX - RH

600x135x135
830x135x135

SX - LH

405x300

405x500

505x600

500x600



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Ceramiche Marazzi, Marazzi Tecnica e Ragno

Stampa Settembre 2012 (LIT)
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CRV

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